

2009

# Sponsorship & Advertising Opportunities

**For more information:**

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## Sponsorship Opportunities

**Take advantage of these exciting sponsorship opportunities and set yourself apart from your competitors at GTEC 2009!**

Choose from a wide range of promotional opportunities to increase booth traffic, and strengthen brand awareness, or become an Event Partner and really make a distinct impression on the 7,000 + I.T. and business unit managers who will attend this year's show.

**GTEC Exhibition Patron****Limited Sponsorship to Event Gold Sponsors only**

» Investment: \$7,500

**GTEC Insider Newsletter Sponsorship****Limited to two (2) organizations**

» Includes 3 newsletter updates complete with your company logo and message (please note: issue dates will be available December 2008 and selection priority will be given to first signed organization)

» Investment: \$5,500

**Open Workshops****Westin Hotel**

» Based on room availability:  
» 1 hour, half-day, full-day, two-day

**Investment:**

» One hour: \$1,750  
» Half-day: \$4,000  
» Full day: \$8,000  
» Two days: \$15,000

**Cyber Centres / Wireless Zones****Limited to two (2) organizations**

» Investment: \$5,000

**Attendee Badge Insert****Limited to two (2) organizations**

» Investment: \$7,500

**Attendee Badge Lanyard****Limited to one (1) organization**

» Investment: \$3,500  
(sponsor provides lanyards)

**GTEC Source Book Band****Limited to one (1) organization**

» Investment: \$4,000  
(includes production of book band)

**GTEC Delegate Lounge****Limited to one (1) organization**

» Investment: \$15,000

**Conference Patron****Limited Sponsorship**

» Investment: \$12,000

**Demonstration Suites (private)****Limited inventory**

» Investment: \$4,200/each

**Corporate Banners**

» Prices vary. Certain restrictions apply.

**Speaker Gifts****Limited to one (1) organization**

» Contact us for details.  
» Investment: \$6,500

**Coffee Breaks****Limited to three (3) organization**

» Includes production of branded coffee cups and signage includes all three days.  
» Investment: \$12,000 or \$4,000 per day

**CIO Boot Camp****Limited to two (2) organizations**

» Investment: \$10,000

**Executive Roundtables****Limited to one (1) organizations**

» Investment: \$17,000

**VIP Reception****Limited to one (1) organizations**

» Investment: \$6,500

## Part 2: Distinction Awards Gala

Join us for this elegant celebration of Public Sector innovation. Make a distinct impression at the most important and prestigious public sector Awards Gala of the year. Contact us for more information about the opportunities available with this unique program including:

**Gala Patron****Limited Sponsorship**

» Investment: \$15,000

**Distinction Awards VIP Reception****Limited to one (1) organization**

» Investment: \$7,500

**Table Centre Pieces**

» Investment: \$20, 000

**Reception and Dinner Wine****Limited to one (1) organization**

» Investment: \$7,500

**Champagne Award Winners****Limited to one (1) organization**

» Investment: \$2,000

**Gala Guest Parking****Limited to one (1) organization**

» Investment: \$1,500