



# GTEC

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# What are we going to talk about today?



- The California story
- What does High Performance Government look like
- Top 10 lessons for engaging senior political leaders



# The California Landscape

A light gray outline map of California is positioned in the background, with a small gray star marking the location of the state capital, Sacramento.

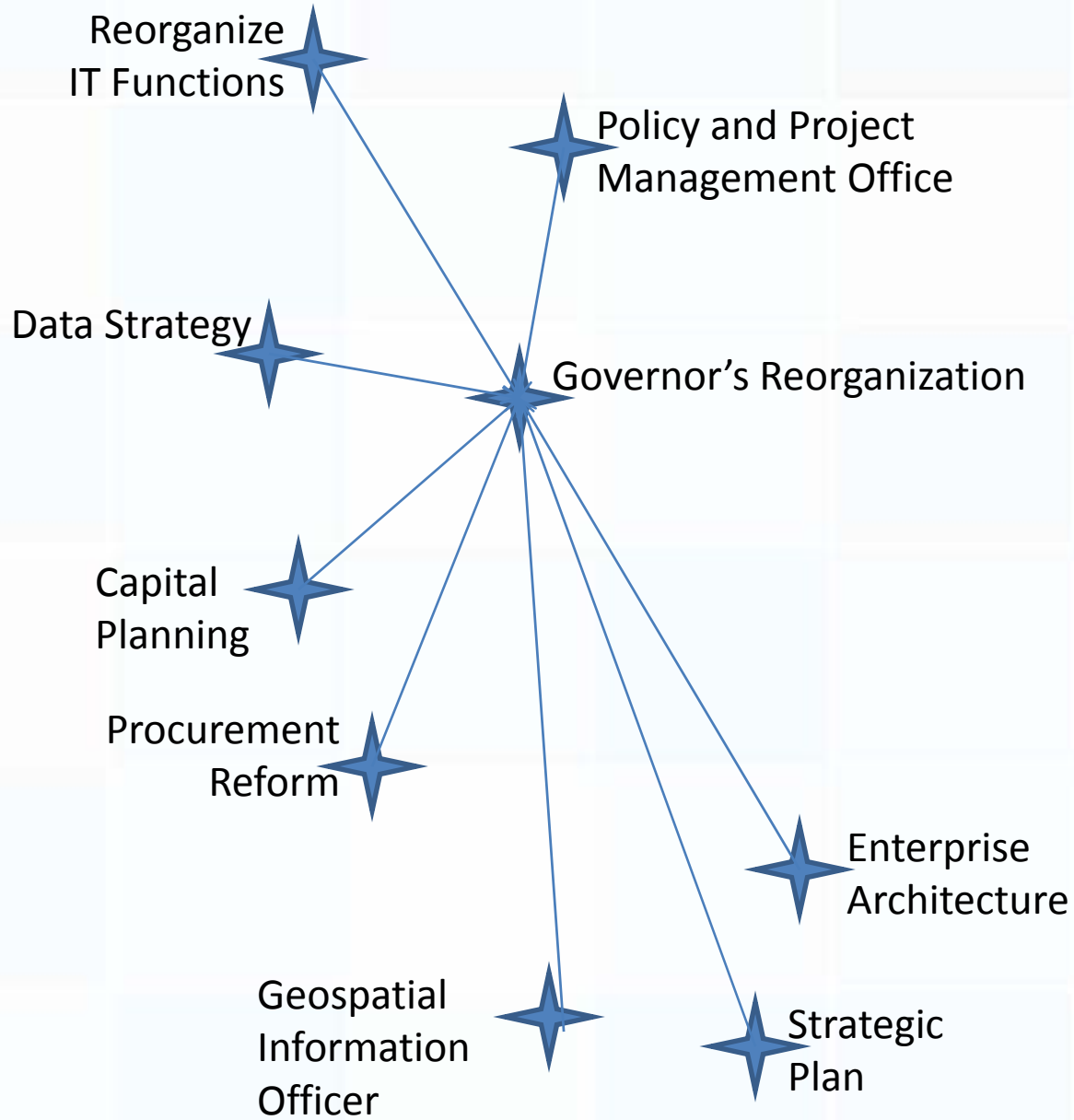
Executive Branch  
12 Agencies with 67 Departments  
24 Offices, Councils, Commissions and  
Boards  
8 Constitutional Offices  
Approximately 130 CIOs  
Estimated 10,000 IT State Employees

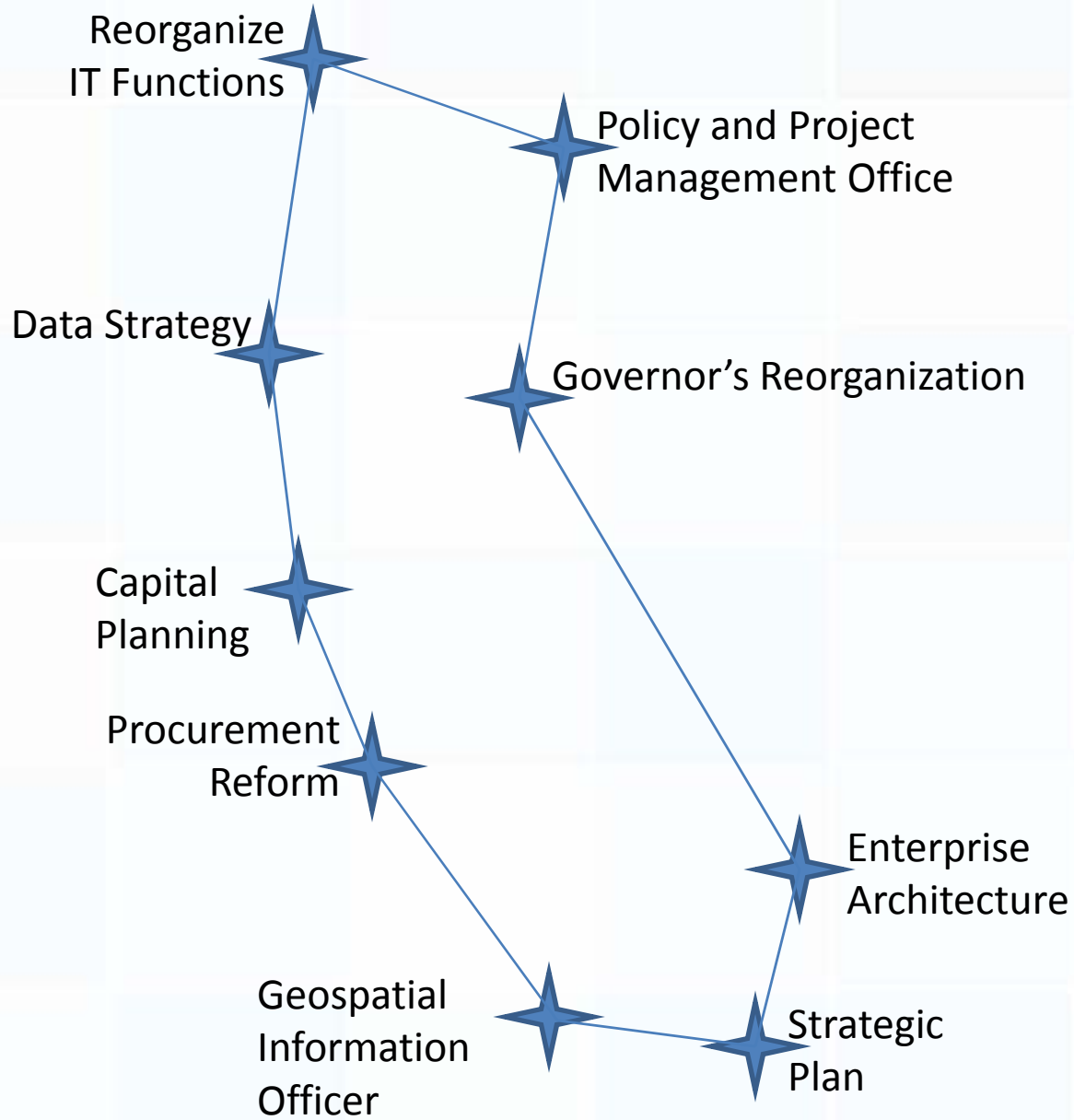
# California's IT Program

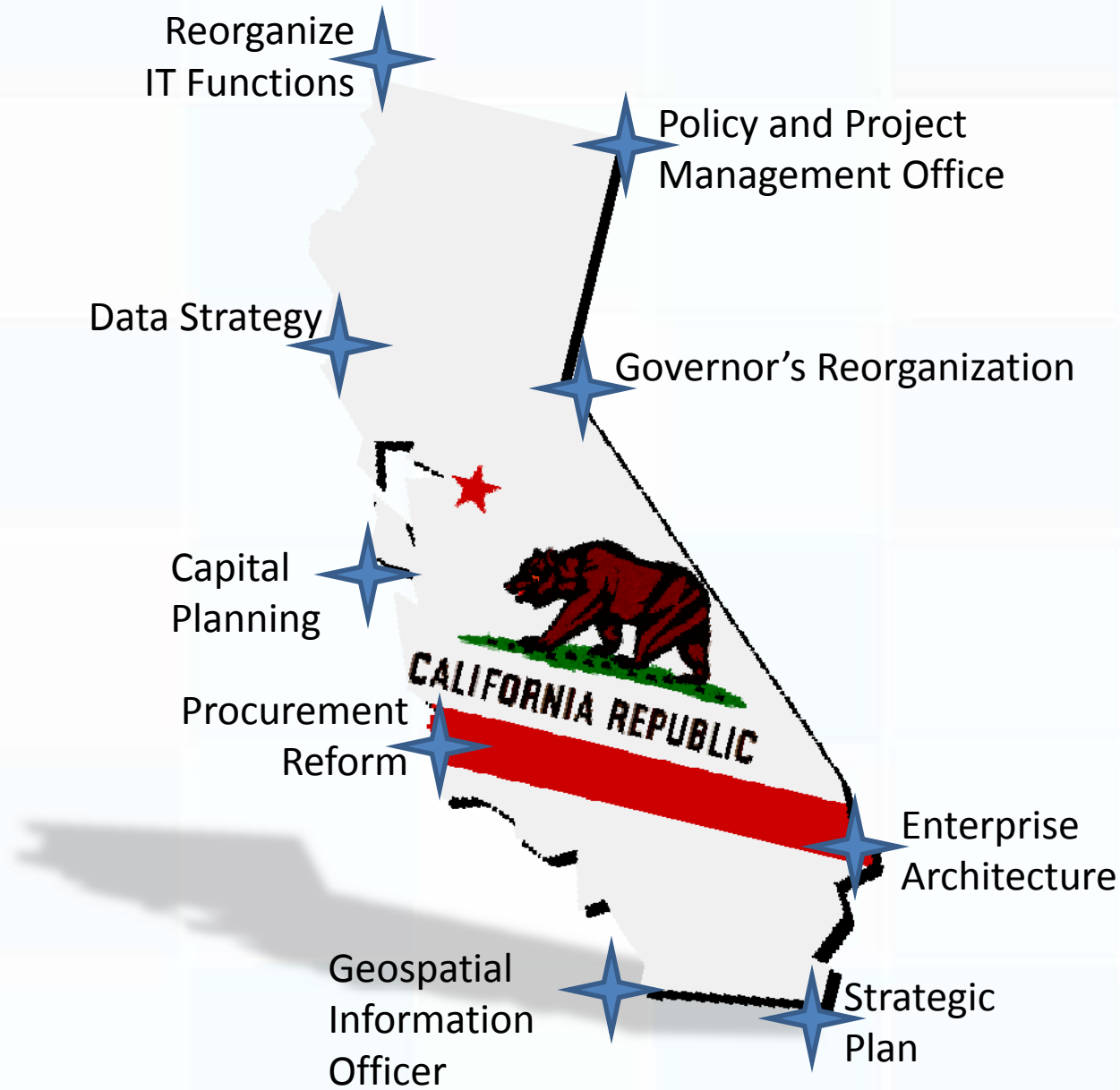


## OCIO Report Card One-year Later

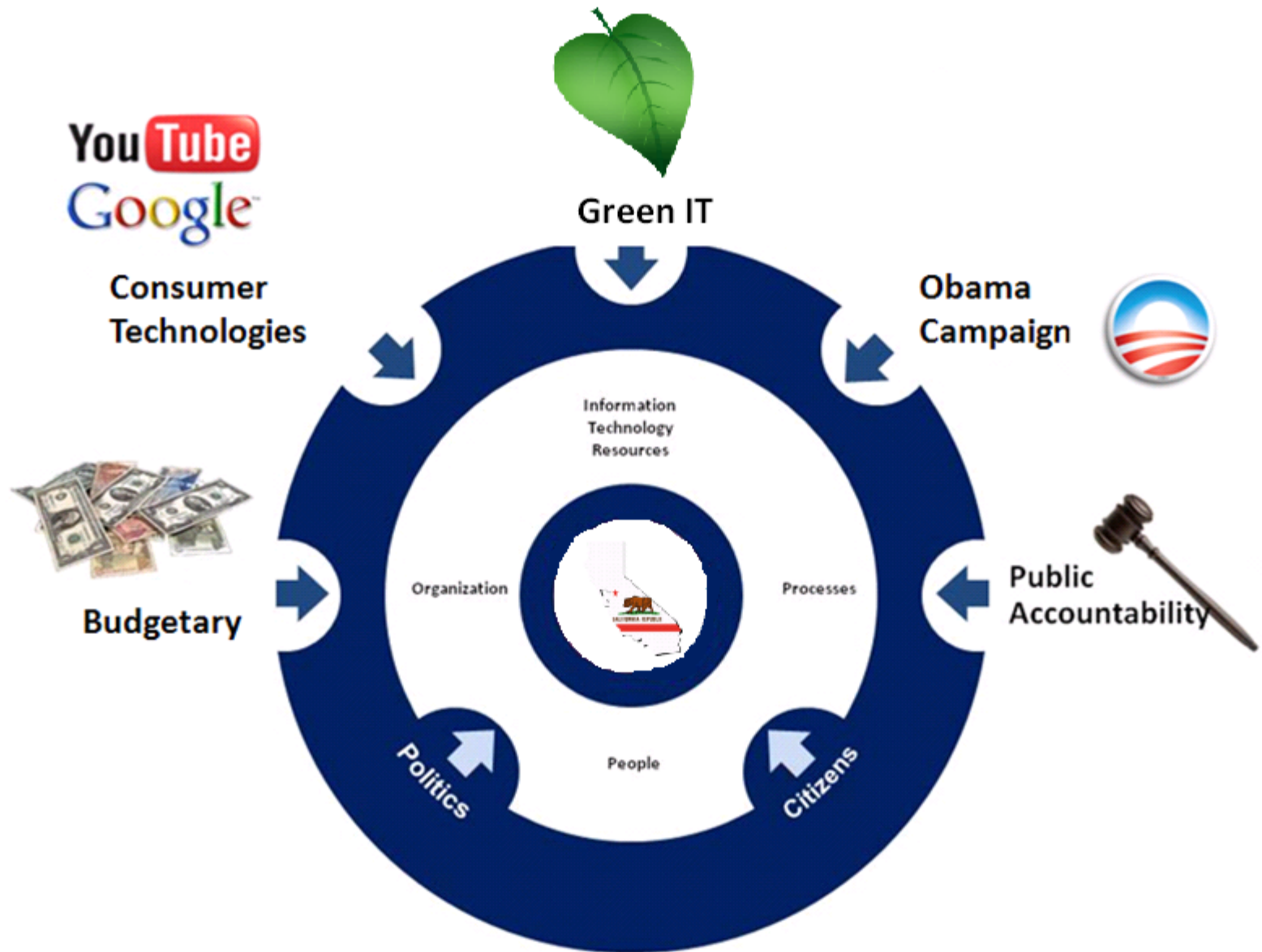
IT Strategic Plan	✓
IT Capital Plan	✓
Enterprise Architecture	✓
Program and Project Management Office	✓
Procurement Reform	✓
Data Strategy	✓
Geographic Information Officer	✓
Governor's IT Reorganization	✓







# Pressures



# High Performance Government

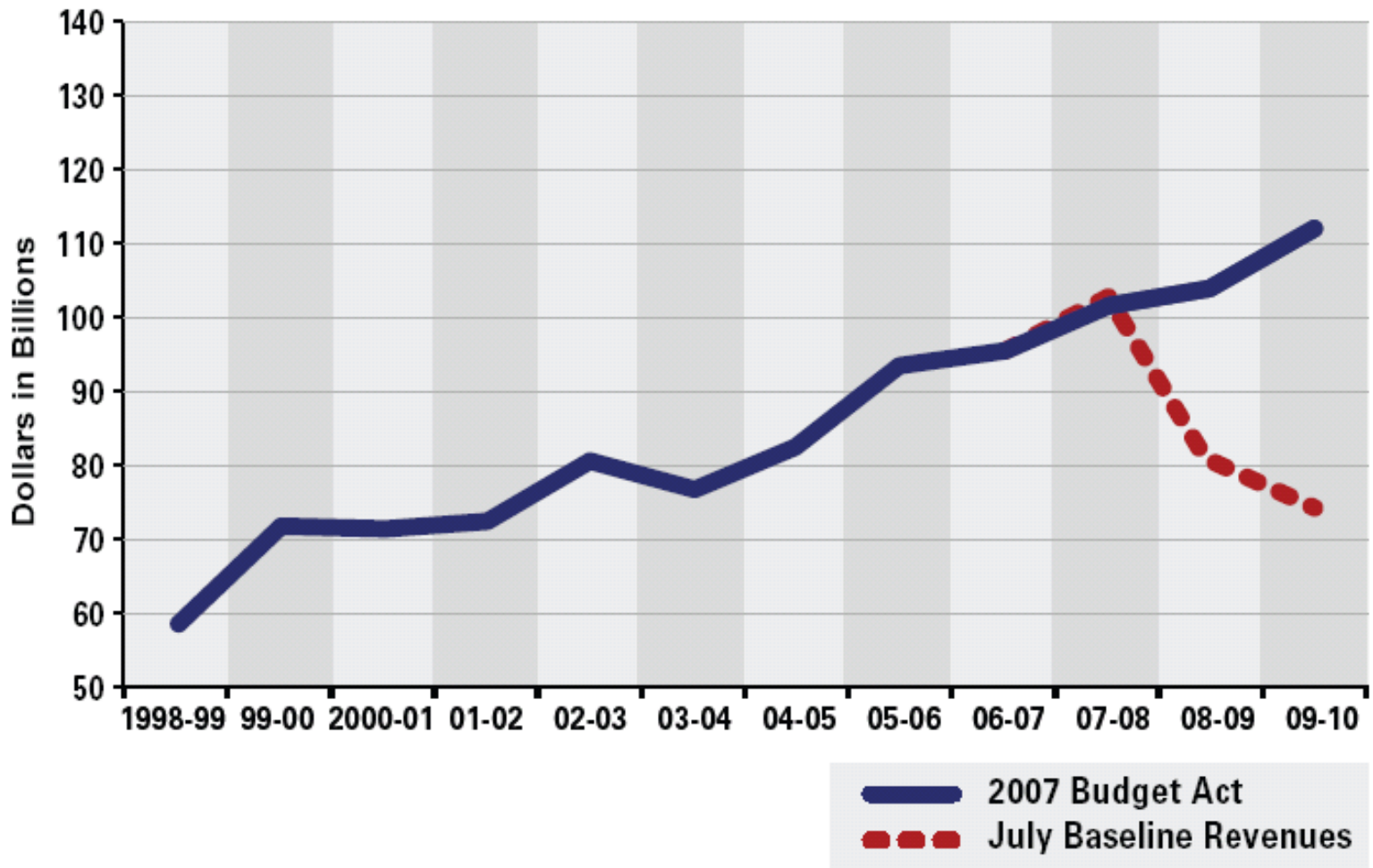


**High Performance  
Government uses technology  
to meet its obligations, better  
serve its constituents and  
address the major movements  
and challenges of the day.**

# Budgetary Pressures



## Impact of Recession on Revenue Trend



# Agency Consolidation Plans



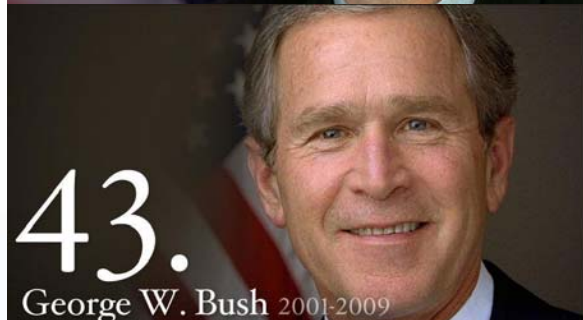
- Target core infrastructure categories
- Save money
  - \$129.7 million this year
  - \$1.5 billion over five years
- Create robust infrastructure



# Obama's Blackberry: A Microcosm



The last two presidents sent a total of 1 e-mail in 16 years



1

A congratulatory message to former Ohio Sen. John Glenn on his return to space.

(Source: Reuters, January 31, 2004)

0

Stopped e-mailing friends prior to his inauguration because of potential disclosure.

(Source: c|net, January 23, 2009)

“Barack Obama is to keep his BlackBerry, becoming the first US president to have access to e-mail in the White House.”

(Source: BBC News January 23, 2009)

# Transparency/Public Accountability



**Popular Links**

- > Online Services
- > MultiMedia
- > Grants
- > Kids Corner
- > Maps
- > Megan's Law
- > Parks
- > Small Business
- > State Jobs
- > Unemployment & Disability

**Related Links**

- > Digital Library Collection
- > Facebook
- > Gadgets/Widgets
- > Government TV
- > RSS
- > Twitter

**Home -> Data**

**Data**

Access raw State data files, databases, geographic data, and other data sources. Raw State data files can be reused by citizens and organizations for their own web application and mashups. If there are additional datasets that you would like to see included on this site, please [contact us](#).

<p><b>State Data Files</b></p> <p>CSV, XLS, KML, TXT, and XML formats.</p> <p><a href="#">View</a></p>	<p><b>State Databases</b></p> <p>Query various databases data.</p> <p><a href="#">View</a></p>
<p><b>Geographic Data</b></p> <p>Map resources, charts, and graphs.</p> <p><a href="#">View</a></p>	<p><b>Other Data Sources</b></p> <p>Local, federal, and other data.</p> <p><a href="#">View</a></p>

**TOP DOWNLOADS**

- > Demographics
- > Health Statistics
- > State Contracts
- > Traffic Records
- > Travel & Tourism
- > Twitter Feeds

**ASSETS**

**INFORMATION DATABASE (RIDB)**

The Recreation Information Database (RIDB) is a warehouse of information about Federal recreation sites. This web service has the ability to export the data to state tourism portals, recreation-related businesses, etc. It is also the "back end" supplying data to the Recreation portal for trip planning for Federal recreation sites.

**Transparent.Utah.gov**

## Data.Ca.gov

### Welcome to Data.gov

The purpose of Data.gov is to increase public access to high value machine readable datasets generated by the Executive Branch of the Federal Government. Although the initial launch of Data.gov provides a limited portion of the rich variety of Federal datasets presently available, we invite you to actively participate in shaping the future of Data.gov by suggesting additional datasets and site enhancements to provide seamless access and use of your Federal data. Visit today with us, but come back often. With your help, Data.gov will continue to grow and change in the weeks, months and years ahead.

You Are Here: Home

**Welcome**

Welcome to transparent.utah.gov, a website dedicated to the transparency and accountability of government finances. Expenditure and revenue data for the State of Utah is provided beginning with fiscal year 2009. The statutes governing this website are established in Utah Code 63A-3-404.

**Federal Stimulus Data**

To view the State of Utah's Federal Stimulus information, select Stimulus Revenue or Stimulus Expense from the Transaction Type drop-down menu to the right.  
[More About Transparent Utah.gov >](#)



**Get Started**

Level of Government	State
Entity	State of Utah
Transaction Type	Expense
Fiscal Period	2010 (07/01/09-06/30/10)

Advanced Search

**Recent Updates**

State of Utah (Updated: September 24, 2009)  
The State of Utah includes various agencies, departments, offices, and boards. Click here for a list of all organizations that are included in the State of Utah data.



[View Report](#)

**Resources & Links**

Utah Governor Gary R. Herbert  
Utah's Performance Elevated  
Governor's Office of Planning & Budget

Utah's Federal Stimulus Tracking

Utah State Legislature  
COBI Compendium of Budget Info  
Appropriations Summaries  
Appropriations Reports

Utah State Courts

Utah Department of Administrative Services

Office of the Utah State Auditor  
Audit Reports  
Local Government Financial Reports

State of Utah Comprehensive Annual Report (CAFR)  
2008 2007 2006

Financial Highlights  
2008 2007 2006



**Watch Transparency Videos**

Click here to view videos about TransparentUtah.gov.



# Government going digital

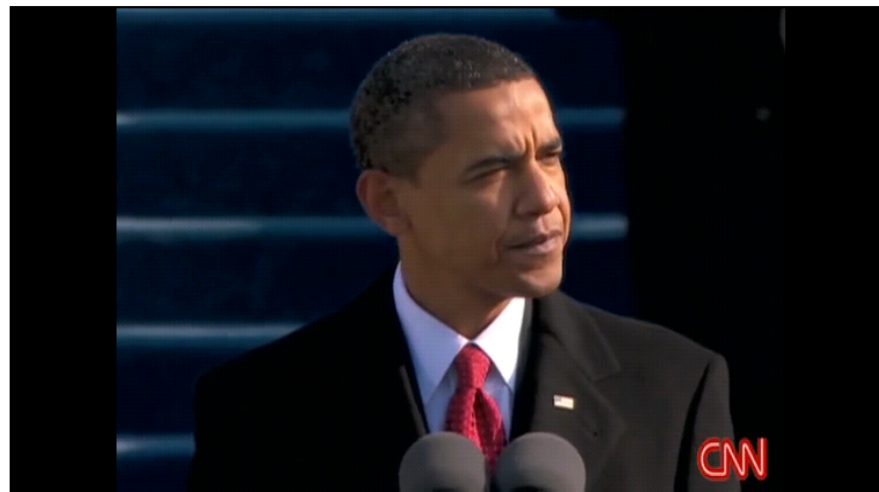


TV/ Cable	Live Internet
37.8 Million	48.7 Million
17 broadcast and cable networks	Top 10 Digital Networks
Nielsen Media Research January 2009	Nielsen Online January 2009



Videos Posted by CNN

[First](#) | [Next](#)



# The Twitternator

A screenshot of the Twitter website showing Governor Schwarzenegger's profile. On the left is a photo of Schwarzenegger at a podium. The main content area shows a tweet from July 21st, 2009, with a link to a TwitPic. Below the tweet are three other tweets from July 2009. On the right, the profile summary shows 74,249 followers and 825,611 following. The 'Following' list shows a grid of profile pictures.

twitter Login Join Twitter!

Hey there! **Schwarzenegger** is using Twitter.

Join today!

Already using Twitter from your phone? [Click here.](#)

**Schwarzenegger**

<http://twitpic.com/caahb> - Announcing great new education benefits for the CA Nat'l Guard

12:58 PM Jul 21st from TwitPic

Starting an event now honoring National Guard and announcing great educational benefits. Watch live: <http://tweetcast.in>

10:59 AM Jul 21st from TwitterBerry

Watch for me on *On the Record with Greta* @ 7 on Fox News.

6:43 PM Jul 20th from TwitterBerry

Joe Mathews' humorous take: <http://bit.ly/0UPu>. Our budget showed every1 we need reform but a Lakers story will get sports fans interested

4:02 PM Jul 20th from TwitterBerry

CA had a 28% increase in revenue in 09/00 followed by 26% drop in 01/02. It is outrageous, and it's no way to budget. Need to stabilize.

Verified Account

Name Gov. Schwarzenegger  
Location Sacramento, California  
Web <http://gov.ca.gov>  
Bio /s/ California's 38th Governor. Look forward to hearing from you.

74,249 following 825,611 followers

Tweets 512

Favorites

Following

View All..

**May 2009:**  
**150,000 followers**

**June 2009:**  
**350,000 followers**

**Today:**  
**1,250,000 followers**

## Why go Green?

- Responsible energy consumption
- Relevant contributions to AB 32 goals
- Shares activities with Consolidation, Security-enhancement



# The Missing Component



It's not about technology, it's  
about the people and  
leadership





# Teri's Top Ten List

# Teri's Top Ten: Number 10



## Go for the money

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- Get the customers on your side
- Establish a customer-service mentality
- Establish credibility
- Control IT spend



# Teri's Top Ten: Number 9



## Engage the politicians early

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- Never Underestimate legislative resistance
- Build relationships with key legislators



# Teri's Top Ten: Number 8



## Make sure the boss likes you

- Build relationship with the governor's office
- Recognition of who's who – could be you're dealing with the Gov's high school buddy



## Teri's Top Ten: Number 7

### Take brave pills – stand up and be counted

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- Became a player – position self and organization as major force
- Take on Governor's initiatives



# Teri's Top Ten: Number 6



## Make lemonade!

- Use available funding sources
  - Health
  - Economic Development
  - Homeland Security



## Teri's Top Ten: Number 5



### Find ways to deliver tomorrow's solutions with today's people

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- Underestimate employee resistance
- Everybody likes “common” – as long as you do it their way
- Leadership takes on new importance – leading vs. doing



## Teri's Top Ten: Number 4



### Maintain momentum without wearing out your people...

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- ...or your welcome
- Organization change was hard
- People inside and outside IT didn't want to change
- Being stubborn and persistent helped



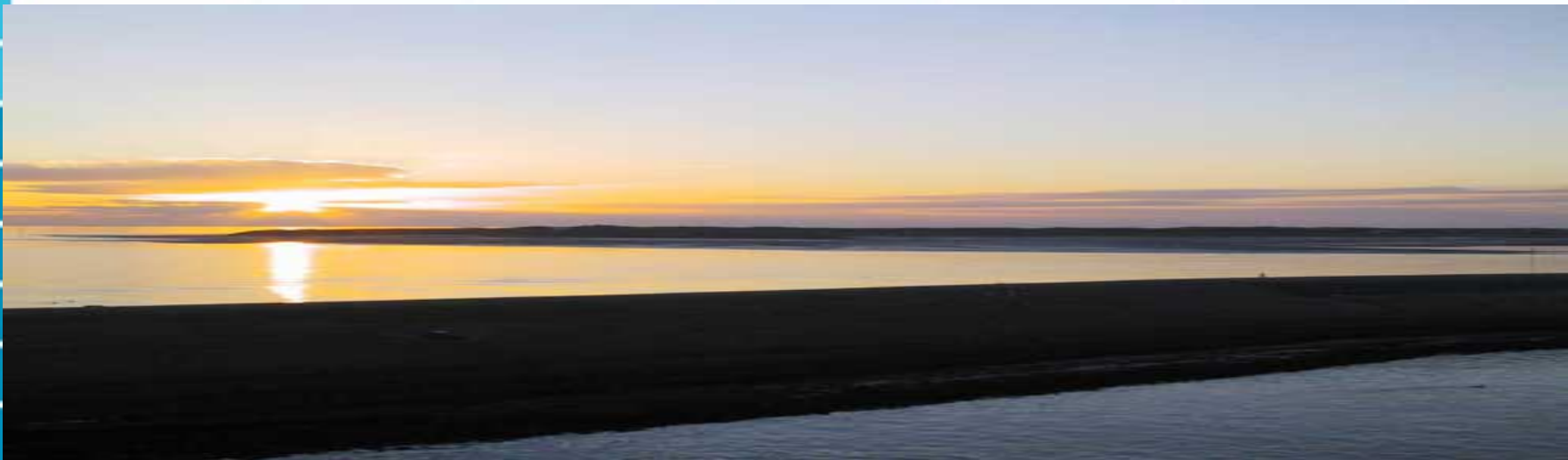
# Teri's Top Ten: Number 3



## Expand your horizons

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- Work outside traditional boundaries
- Found out what the citizens care about



## Teri's Top Ten: Number 2



**It's not a popularity contest – they'll never love you**

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- IT transformation of government is a journey – not an end point
- Keep the faith

gettyimages®



# Teri's Top Ten: Number 1



## Remember why we do it!

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- Focus on Citizen value
- Continue to improve
- Pursue good government issues
- Remember, it's the end result that counts



*“Far and away the best prize that life has to offer is the chance to work hard at work worth doing.”*

*- Theodore Roosevelt*